



SPONSORSHIP INVITATION

To Whom It May Concern:

The WCBM 2019 Committee would like to invite your company to be one of the sponsors for the 5th World Conference on Business and Management (WCBM 2019) which will be held on June 26 – June 29, 2019 at Kuala Lumpur, Malaysia. The theme for the WCBM 2019 is "Rethinking Business Principles, Leadership, Markets and the World".

The World Conference on Business and Management (WCBM) is an annual event initiated by People and Global Business Association (P&GBA) – P&GBA which is an international scholastic society in Republic of Korea. P&GBA is trying to develop a new paradigm of management under the theme of "People oriented Management", through the multi-interdisciplinary integration and complex academic research that is based on the humanities and social philosophy. We successfully conducted WCBM 2015 in Seoul, Republic of Korea, WCBM 2016 in Danang, Vietnam, WCBM 2017 in Bali, Indonesia, and WCBM 2018 in Jeju island, Republic of Korea. More than 200 papers were submitted and over 300 delegates from 25 countries participated in each conference.

WCBM 2019 is co-organized by Universiti Kuala Lumpur. We are diligently working on bringing the most knowledgeable researchers from all over the world, as well as leaders in the industry.

This would be a wonderful opportunity for your company to have some visibility in front of scholars & researchers who could benefit and value from your participation at this conference. With the scope and meaning of the WCBM 2019, the organizing committee would like to request your participation in the exhibition and your sponsorship, contributing to the success of the WCBM 2019. For more information, please visit WCBM 2019 official website at <http://wcbm.pngba.org/>

Below are options designed to assist you in finding the right level for your budget and your time. If you have any questions or need additional information to participate as a sponsor for the WCBM 2019, please contact, Jellna Chung at wcbm@pngba.org or by calling 82-2-962-0719.

We appreciate your consideration and thank you in advance for your participation!

Sincerely yours,

Jeong-Gil Choi, PhD
Chair, World Conference on Business and Management (WCBM)
President, People and Global Business Association (P&GBA)
Professor, Kyung Hee University

Sulaiman Sajilan, PhD
Conference Program Chair, World Conference on Business and Management (WCBM)
Dean, Professor of Entrepreneurship, University Kuala Lumpur, Malaysia

Ahmad Bin Othman, PhD
Conference Program Chair, World Conference on Business and Management (WCBM)
Deputy Vice Chancellor, Kolej Universiti Poly-Tech MARA Kuala Lumpur

WCBM 2019 Sponsorship Benefits

Benefit	Platinum 5,000 USD	Gold 3,000 USD	Silver 1,000 USD
Free Exhibit Booth	3 Booth	2 Booth	1 Booth
Conference Admission (includes Luncheon & Gala Dinner)	10 People	7 People	5 People
Advertising in Conference Materials (Program Book, Proceeding File)	Full-page Advertisement	1/2 page Advertisement	1/4 page Advertisement
Designated Official Sponsor in Opening/Closing Ceremony	○	○	-
Invite Sponsor Representative to Opening Ceremony	Speech Opportunity	○	○
Invite Sponsor Representative to Gala Night	Speech Opportunity	Speech Opportunity	○
Contain Sponsor in Printed Materials & Production Installations	○	○	○
Authorize to Use Conference Logo	○	○	○
Post Sponsor Logo and Link Banner in Official Homepage	○	○	○

SPONSOR CONTACT

Company Name _____ Contact Name _____
 Phone _____ Email _____
 Address _____
 City _____ State _____ Zip _____

SPONSORSHIP LEVEL

- ☐ Platinum - 5,000 USD ☐ Gold - 3,000 USD ☐ Silver - 1,000 USD
- ☐ I would like to sponsor for specific event.
 Welcome Reception (June 26) _____ Lunch (June 27 & 28) _____ Gala Dinner (June 28) _____
- ☐ I would like to donate goods. Item(s) _____ Quantity(s) _____

PAYMENT

Please use bank wireless transfer to make a payment. Bank information as following:

- ☐ Bank: Woori bank
☐ Account: People and Global Business Association
☐ Account No. : 1005-602-576270
☐ Swift Code: HVBKKRSEXXX

Fax or email completed sponsorship forms to:
 Fax +82-2-3295-0719 / Email wcbm@pngba.org

THANK YOU FOR YOUR SUPPORT!